

# InnovationQ PLUS

POWERED BY IEEE AND IP.COM

## **InnovationQ Plus is an innovation discovery and analytics platform**

that combines deep engineering knowledge from IEEE content with IP.com's global patent and non-patent literature. Powered by IP.com's proprietary, cognitive retrieval engine, InnovationQ Plus rapidly sifts through big data to efficiently and accurately pinpoint relevant documents. The results enable organizations to make critical business decisions around patentability, freedom to operate, market landscape, and competitive intelligence.

## Why InnovationQ Plus?

IEEE publications are critical to innovation and the patent process – IEEE literature is cited in patents three times more than any other publisher. Indexing the full text of IEEE publications alongside a comprehensive global patent literature database gives you a single, integrated solution that accelerates discovery of key insights and time to market.

### *Discover more with one search*

InnovationQ Plus enables IP and business intelligence discovery, analysis, and visualization of patent and non-patent material in one easy-to-use, highly accurate search tool. InnovationQ Plus allows you to:

- Identify prior art
- Gain understanding of patent clearance and freedom to operate
- Determine patentability
- Analyze your IP's position in the market
- Monetize IP assets
- Optimize R&D investments
- Identify industry activity and discover opportunities
- Perform competitive analysis
- Evaluate partnership and licensing opportunities
- Seamlessly navigate to IEEE Xplore® to access IEEE full text documents for further review

### *Go beyond patents*

Discover and analyze a wide range of content including:

- More than 3 million documents from IEEE journal articles, conference papers, and standards
- The most intuitive repository of patent and non-patent documents in the world
- Licensable technology from universities
- Other non-patent literature including PubMed Central and IP.com's Prior Art Database

### *Patented semantic search platform*

Developed by experts in machine learning, the proprietary search engine allows anyone to find valuable content that is buried deep within complex patent and technical documents, allowing researchers and analysts to efficiently and effectively discover prior art, competitive information, industry activity and partnership opportunities to increase productivity.

- Concept extraction eliminates the need to use complex Boolean queries to deliver comprehensive and precise results
- Reduce learning curve and save time by simply using keywords or phrases, a paragraph, or pages of content to discover highly relevant results and insights
- Uniquely tuned for IP to traverse documents that are often complex, contain repetitive information, and are worded to protect through obfuscation

### *Visualize concepts with the map tool*

The map tool provides users with a visual representation of critical documents based on concepts and meaning extracted from their content. Easily identify white space and quickly highlight documents by specified assignees.

### *More features to streamline your workflow*

- Narrow results with filters
- Share information with colleagues with collaboration tools
- Manage your portfolio by saving results and setting alerts
- Quickly export PDF reports, results, charts, and maps
- Identify licensable technologies

## About IEEE

The IEEE is the world's largest professional association advancing innovation and technological excellence for the benefit of humanity. IEEE is the trusted "voice" for engineering, computing, and technology information around the globe through its highly-cited publications, conferences, technology standards, and professional and educational activities.

## About IP.com

IP.com enables the world's leading technology companies and research institutions to drive innovation and growth. IP.com's powerful combination of exclusive digital content, analytics, and professional services enables organizations to make critical business decisions around competitive intelligence, monetization of their intellectual property, and asset management.

### *Benefits for multiple groups*

- Intellectual property teams
- Patent attorneys
- Legal teams
- Technology transfer officers
- Engineering and R&D teams
- Competitive intelligence
- Strategy teams
- Sales and marketing

